

# The TransFarmer

## Elaine Seiler



Sophisticated US city girl transformed into bush-loving Aussie rural farmer; from somber suited career consultant to seasoned and zealous champion of sustainability and green rubbish recycling.

**JOB ON THE FARM:** Transfarmer and Triple Bottom Line Leader. Elaine's gift and passion is harnessing energy and resources to transform The Farm's challenges. She sparks change and keeps things in harmonious tune.

**ABOUT:** Blessed with a family inheritance, Elaine viewed this as a serious responsibility and decided to invest in changing the world. After a one-year stint as a research assistant to Margaret Mead, she launched a consulting agency for married women with children returning to the workforce. This enterprise led her to a 20 year career in counseling, life planning and energetic transformation. An appreciation of indigenous cultures brought her to Australia in sponsoring a unique gathering of indigenous elders from South America, North America and New Zealand on the Nullabor Plane. This launched Elaine on her current career and business ventures. She recognized the special quality of Australia to germinate new ideas and systems. Joining forces with Thomas Mack and Danielle Leonard, Elaine founded and now moulds the ReGenesis Vision.

**FAVORITE TOOLS ON THE FARM:** Positive attitude, authenticity, collaboration, integrity, flexibility, and out-of-the-box thinking.

**Call Elaine for an affirming and 'transformational' conversation about farms, forms and sustainable ventures. For input and information on Main Arm please visit [www.regenesis.com.au](http://www.regenesis.com.au)**



ReGenesis  
sustainable initiatives

